Tech Coalition

Together, we fight online child sexual abuse.

Communications and Marketing Manager

Location: U.S. remote, based anywhere on the East Coast, with occasional travel

Reports to: Vice President of Public Affairs and Communications

Salary: $90,000-$110,000; performance bonus; health insurance; 401(k) plan with match

About the Tech Coalition

The Tech Coalition unites the global tech industry to protect children from online sexual exploitation and abuse (OCSEA). No single company can tackle this alone - but together, we're building a safer digital world for children.

As a trusted partner of the tech industry, we focus on strengthening collective capacity to combat OCSEA. Our community shares expertise and pools knowledge to strengthen all links in the chain, enabling companies of any size to access the tools, resources, and collaboration needed to drive meaningful impact.

The opportunity

Help grow the community of tech companies working together to protect children online. We're looking for a strategic, curious, and creative thinker who writes exceptionally well and exercises good judgment on complex, sensitive issues.

You'll work with industry experts to find and tell stories, engage prospective members and inform people across the child safety community. You'll have room to test ideas, shape our communications and marketing, and grow into a substantial role in a mission-driven organization.

TechCoalition

What you will do

- **Plan communications** around clear audiences, messages, budgets and measures of success. Manage priorities, deadlines, approvals, and help colleagues apply our voice and visual identity consistently.
- **Write and edit** articles, website copy, social posts, newsletters, slide decks and announcements. Work with experts to check facts, preserve important qualifications and communicate progress honestly, without sensationalism.
- **Own our website, LinkedIn, newsletters and editorial calendar,** taking launches through review, publication and follow-up. Work with our digital consultant on usability, accessibility, search engine optimization and answer engine optimization.
- **Develop campaigns, landing pages and prospect materials** (including pitch decks and one-pagers) with Membership Development and Programs colleagues to promote membership, programs and paid services. Tailor campaigns and messaging to sectors, geographies and decision-makers, with clear calls to action.
- **Manage paid social campaigns**, online sponsorships and other placements, including budgets, targeting, creative testing and performance.
- **Work directly with members** on communications onboarding, announcements and stories that demonstrate the TC's impact.
- **Partner with our Public Affairs and Engagement Manager** on outreach and materials for governments, regulators, law enforcement, child safety organizations, civil society and researchers.
- **Use analytics and evidence** (including prospect inquiries and stakeholder engagement) to recommend improvements to messaging and investment.
- **Develop AI-assisted workflows** for research, drafting, editing, content reuse, planning and analysis, with reusable prompts and automation. Protect confidentiality, check sources and retain editorial responsibility.

What you will bring

- **Clear thinking and excellent writing and editing.** You can make complicated subjects understandable without losing what matters.
- **Political awareness and sound judgment.** You handle sensitive messaging, reputational risks and relationships with care.
- **Curiosity, initiative and creative ideas.** You learn quickly, ask useful questions and suggest better approaches.

- **Dependable delivery and attention to detail.** You collaborate across teams, specialist partners and international audiences, and take responsibility for accurate, publication-ready work.
- **Relevant communications or marketing experience** that generates growth, examples of work you've owned, an understanding of technology's role in society and an interest in our mission.

Experience with digital channels, marketing that generates inquiries or service uptake, paid campaigns, analytics, SEO, AEO and AI tools is useful. Child safety, tech, or membership organization experience is welcome, but not essential.

Why join us?

You will work with colleagues and industry experts on a shared child safety mission, with scope to shape our communications and marketing, specialist support and opportunities for professional growth.

Employee values

We want every team member to feel welcomed and valued. We expect all colleagues to exemplify four employee values. We are:

- **Committed** to one another and to the work. We dig in and get it done. We own the whole mission.
- **Capable** of purposeful and thoughtful leadership. We are resourceful, well-prepared, organized, and responsible.
- **Creative** in our approach to our mission. We are thoughtful, agile, and innovative. We seek out new and better ways forward.
- **Kind** humans. We are friendly, generous, helpful, and considerate.

The Tech Coalition is an equal opportunity employer and encourages candidates of all backgrounds to apply. We celebrate diversity and are committed to creating an inclusive environment for all employees.

How to apply

Send your resume, a cover letter, a short writing sample, and one relevant campaign example to recruiter@technologycoalition.org.